

PHONG LA

ALAMEDA COUNTY ASSESSOR



MONTHLY NEWSLETTER

Message from Assessor La

Dear Alameda County Residents,

July is ending and I'm happy to report that we have officially closed the 2022-2023 Assessment Roll! Thanks to the dedication and efforts of the staff here at the Alameda County Assessor's Office, the roll was timely delivered on June 28th, 2022. This year's property tax assessment roll value is \$386,726,248,322 or 7.8% increase above last year's Assessment Roll.

The year 2022 brought another round of robust real property sales in Alameda County, which was a major factor driving the increase in the Assessment Roll. Although we don't know what the economic or real estate future holds, the housing market in 2021-2022 was incredibly strong. Another factor for this strong growth was new construction in Alameda County, led by none other than Fremont, host city to our 2022 Homeowners Fair back in May.

Check out our Resource section below to learn more about this year's Assessment Roll.

Community Engagements:

This past July 4th, our Office participated in the City of Alameda's July 4th Parade. It's been two years since the parade last took place and I was honored to celebrate our nation's independence with the community that we proudly serve. We not only were fortunate enough to drive in a 1930's Ford Model A but also a 2022 Ford Mustang convertible. I had my family with me in the parade, and I'd just like to take a moment to thank the crowd for being so kind and enthusiastic whenever they saw us. The parade is a great reminder that engaging with our county residents is just as important as assessing property.

Take a look at some of the pictures of the parade below in the Assessor in the Community section.

I'd also like to recognize the grand opening of One Subaru of Hayward, the newest car dealership located on Mission Boulevard. The Hayward Chamber of Commerce organized their ribbon cutting ceremony, where my staff attended to present a certificate from the Assessor's Office. It's always great to see new businesses open and invest in our cities and county.

And just a reminder, please let the Assessor's Office know if your organization is hosting an in-person or virtual event that you would like the Assessor's Office to attend.

Let the Assessor's Office know if there's a specific topic you would like to see covered in a future webinar. I encourage you to fill out the poll with possible topics [HERE](#).

Keep an eye out for upcoming programs and tell others to [sign up for our newsletter](#) to get notified of these events, important dates, and deadlines.

Free Legal Clinic to Help Answer Questions:

The Property Transfer Clinic (PTC) is here to help! The PTC is a free legal clinic available to assist property/business owners and constituents on the third Friday of each month. I continue to work with the Alameda County Law Library, the Alameda County Bar Association, Legal Access Alameda, and the Alameda County Library to maintain this clinic and to make it available for Alameda County residents, who do not have access to an attorney. The upcoming PTC is on July 15th. Sign up [HERE](#)!

In-Office Visits:

The Assessor's Office public counter is now open. However, we recommend calling or emailing us ahead of time as most issues can be resolved without an in-person visit. To request an in-person appointment, click [HERE](#).

As always, we remain committed to serving the residents of Alameda County.

Sincerely,
Phong La
Alameda County Assessor

Dates & Deadlines

Mid-July:

Annual mailing of assessment notices to all Alameda County real property owners stating the taxable value of the property.

August 31:

Regular roll unsecured taxes due.

September 15:

Filing deadline for Assessment Appeals. Must be filed in writing with the Clerk of the Board of Supervisors, Alameda County Administration Bldg. 1221 Oak Street, Room 536, Oakland Ca. 94612.

Resource

The Assessment Roll

One of the chief responsibilities that I have as your County Assessor is to submit the annual local Assessment Roll to the Auditor-Controller prior to July 1 of each year. And yet I get asked this all the time: “what exactly is the Assessment Roll?” It’s simply a listing of assessed property within the county. It includes some identifying features such as a parcel or account number, the assessed owner, and a breakdown of the assessed values and exemptions.

This year’s property tax Assessment Roll value is \$386,726,248,322 or a 7.8% increase above last year’s Roll. This net local roll, after all legal exemptions have been applied, totals \$373,494,628,109 or a 8.2% increase above last year’s Roll. The 2022 Roll consists of approximately 468,811 real estate parcels and 50,853 business personal property accounts. It is also important to note that the Assessor’s Office applied exemptions equal to \$13 billion in property tax savings for affordable housing, churches, schools, homeowners, disabled veterans, museums and more.

What’s critical about the Roll is how it impacts the community in Alameda County. The Roll provides funding for public schools, hospitals, roads, police, fire and other services. Public schools receive the majority of the property taxes at almost 42%. The Assessment Roll reflects the total value of all real and business property in Alameda County as of January 1, 2022.

Some interesting facts about the 2022-2023 Assessment Roll include:

- The City of Oakland is once again the highest assessment jurisdiction in Alameda County with a total assessed value of \$85,759,724,895 before exemptions.
 - The City of Fremont has the second highest assessed value of over \$67,333,506,862.
 - The City of Berkeley garnered the highest percentage increase in assessed value from the prior year at 10.3%.
 - The City of Alameda garnered the second highest percentage increase, with a 10.2% increase.
 - The City of Fremont led the County in new construction.
-

Assessor in the Community



Photo of Alameda County Assessor La and Auditor-Controller/Clerk-Recorder Melissa Wilk as the 2022-2023 Assessment Roll is ceremoniously handed over to start the next phase of the property tax process.



Photo of Assessor La with his family and the Assessor's Office summer interns at the City of Alameda's July 4th Parade.



Photo of One Subaru of Hayward's Ribbon Cutting Ceremony, organized by the Hayward Chamber of Commerce. They are a car dealership located on Mission Boulevard in Hayward. Assessor's Office staff presented a certificate earlier in the ceremony welcoming them to Alameda County.



Photo of Assessor La with both Assessor's Office staff and our 2022 summer interns.



Property Transfer Clinic

Do you have questions about:

- The Assessment Process in Alameda County
- Transferring property to family members
- What happens to property after the death of a loved one
- Common exclusions from reassessment

Talk with a volunteer attorney for a
FREE 30-minute consultation.

Clinics are held every third Friday of every month. Visit
<https://appointments.aclibrary.org/appointments/lawyers>



Upcoming Dates:

August 19th, 2022
September 16th, 2022
October 21st, 2022

Appointments begin at
12:30PM.

The Property Transfer Clinic is a partnership between the Alameda County Library, the Alameda County Law Library, and Legal Access Alameda. It is funded by the Alameda County Assessor's Office.

The next Property Transfer Clinic will take place on August 19th. Please visit the link [HERE](#) to make an appointment with a volunteer attorney for a free 30-minute consultation.

Profile: Fremont Chamber of Commerce



FREMONT CHAMBER OF COMMERCE

The Fremont Chamber of Commerce was established in 1956 to promote, support, and enhance businesses in the community. With over 1,000 members, they have developed an extensive network offering an abundance of business and marketing opportunities to ensure the community's continued prosperity. Acting as a communication hub, they can provide their members with late-breaking news on critical business issues and their impending impact.

The Fremont Chamber hosts public policy forums, with topics relating to school, transportation, housing and technology. They also produce many popular city events including the annual Fremont Festival of the Arts, the Burger & Brew Fest, the Burger Throw Down, and Fremont Street Eats.

They also have wide range of educational materials and opportunities that allows their members to continue to sharpen their professional skills. Without question, they are an organization committed to building a strong, prosperous and thriving community. Apply to join the Fremont Chamber [HERE](#).

For more information on the Fremont Chamber of Commerce, available business resources, and upcoming events, click [HERE](#).

WEBSITE:

<https://www.fremontbusiness.com/>

CHAMBER ADDRESS:

39488 Stevenson Place, Suite 100
Fremont, California 94539

Additional Housing and Support Resources

There are numerous housing resources and financial support programs available for qualifying renters and landlords in Alameda County and throughout California. Support is available NOW, so please check out the resources below.



Funded in part through a Grant from the California Office of the Small Business Advocate

\$2,500 GRANTS AVAILABLE FOR MICROBUSINESS & NONPROFIT COVID-19 RELIEF

Visit microbusinessgrant.org

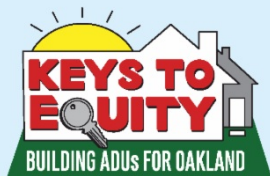
**Apply from May 17, 2022
through August 12, 2022
at 5 p.m.**

Scan me!



- This program will provide \$2,500 grants to qualifying microbusinesses and nonprofits in the counties of: Alameda, Amador, Contra Costa, and El Dorado
- Must have been in operation in 2019, are still in operation, and were impacted by COVID-19 public health restrictions
- Visit the link to see if you qualify, and for help with applying!





OAKLAND HOMEOWNERS!



**ENROLLMENT IS OPEN
BUT THE DEADLINE IS APPROACHING FAST
FILL OUT THE INTEREST FORM FOR MORE INFORMATION!**

The Keys to Equity program will streamline the process for building Accessory Dwelling Units (ADUs), create more affordable housing, and provide greater financial stability for homeowners, particularly Black homeowners in Oakland.

Share with friends, family, and neighbors!



www.keystoequity.org

As a result of COVID-19, are you...

Struggling to pay rent?

Owe your landlord past due rent?

**Owe past due payments
on utility bills?**

Are you a landlord who is owed rent?



Keep Fremont Housed Rental Assistance Program



In April 2021, as part of a federal relief package, the City's Human Services Department will be launching **Keep Fremont Housed** to assist Fremont households and landlords financially impacted by COVID-19

Keep Fremont Housed program will:

- Help renters pay past due rent or future rent
- Help renters get caught up on utility bills
- Help landlords supplement owed rent

Sign Up Now

Receive future updates about
Keep Fremont Housed via email.
Visit Fremont.gov/RentalAssistanceList or
Call Family Resource Center at 510.574.2028




Fremont
Human Services Department



Program Eligibility for Renters

- Rental unit must be located in Fremont
- Renter has household income at or below 80% of Area Median Income
- Renter qualifies for unemployment or has experienced reduction in household income, incurred significant costs, or experienced financial hardship due to COVID-19
- Renter demonstrates risk of experiencing housing instability or homelessness

Priority given to households who have experienced unemployment for 90 days preceding their program application or have a household income at or below 50% of Area Median Income



Funded by Alameda County Measure A1
and approved by Alameda County taxpayers

Ready to buy your first home? Down payment assistance is available!

AC Boost provides financial assistance to middle-income working households to purchase a home in Alameda County. The program offers **shared equity loans of up to \$210,000** to first-time homebuyers who live, work, or have been displaced from Alameda County.
Application deadlines apply!

Learn more at acboost.org



¿Listo para comprar tu primera casa?

AC Boost ofrece préstamos de asistencia para el pago inicial de hasta \$ 210,000 para compradores de vivienda por primera vez que viven o trabajan en el Condado de Alameda o que han sido desplazados del Condado de Alameda. Asistencia en español está disponible.

Bạn đã sẵn sàng để mua ngôi nhà đầu tiên?

AC Boost cung cấp các khoản vay hỗ trợ thanh toán trước lên tới 210.000\$ cho những người mua nhà lần đầu sống hoặc làm việc tại Hạt Alameda hoặc những người phải chuyển nhà khỏi Hạt Alameda. Có hỗ trợ bằng tiếng Việt.

準備購買你的第一間房屋嗎？

AC Boost 提供 \$210,000 首期貸款幫助，給予首次買屋者。購房者要在亞拉米達縣 (Alameda County) 居住或工作，或在亞拉米達縣流離失所者。有中文提供幫助。

Handa na bang bumili ng unang bahay ninyo?

Ang AC Boost ay nag-aalok ng tulong sa paunang pagbayad na mga pautang ng may hanggang \$210,000 para sa mga unang-beses na mamimili ng bahay na nakatira o nagtrabaho sa Alameda County o sinumang napaalis mula sa Alameda County. May pagtulong sa Tagalog na magagamit.



acboost.org
(510) 500-8940
acboost@hellohousing.org



AC Boost is funded by Measure A1 Affordable Housing Bond funds and administered by nonprofit organization Hello Housing on behalf of the County of Alameda.

The County of Alameda and Hello Housing do not discriminate against any person on the grounds of race, color, religion, national origin, ancestry, sex, gender, gender identity, gender expression, sexual orientation, marital status, familial status, source of income, genetic information, medical condition, physical disability or mental disability, or any other category protected by law.

Ver. 7/12/2021



STATE BOARD OF EQUALIZATION

2022 TAXPAYERS' BILL OF RIGHTS HEARING

TAXPAYERS AND STAKEHOLDERS ARE INVITED TO PRESENT IDEAS AND CONCERNS ON PROPERTY TAXES AND ALCOHOLIC BEVERAGE TAX.

The Bill of Rights Hearing will start at approximately 10:00 a.m.

450 N Street, Auditorium
Sacramento, CA 95814



TUESDAY, AUGUST 30

FOR MORE INFORMATION OR A COPY OF THE ADVOCATE'S ANNUAL REPORT,

visit www.boe.ca.gov/tra or contact the
Taxpayers' Rights Advocate Office at 1-916-274-3400.



This hearing is accessible to people with disabilities. For assistance call 1-916-274-3540.

Ted Gaines
First District

Malia M. Cohen
Second District

Antonio Vazquez
Third District

Mike Schaefer
Fourth District

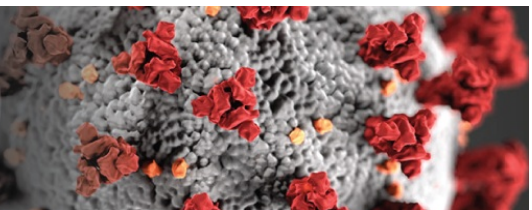
Betty T. Yee
State Controller

Yvette M. Stowers
Executive Director

Publication 317-BOE (5-22)

COVID 19

Coronavirus Updates



Covid-19 Testing

Interactive map to find testing sites and schedule appointments – [HERE](#).

Vaccine Distribution

All Alameda County residents, ages 5 and older, are now eligible to receive the COVID-19 vaccine in Alameda County.

- Pfizer is approved for all individuals, ages 5 and older.
- Johnson & Johnson and Moderna is approved for all individuals, ages 18 and older.

For more information on the Pfizer children's vaccine, click [HERE](#).

A comprehensive list of vaccination sites in Alameda County can be found [HERE](#).

Booster / Additional Dose Information

Pfizer, Moderna, and Johnson & Johnson are available as boosters and as additional doses for eligible individuals.

For those individuals who first received a Johnson & Johnson vaccination, a booster shot is recommended by the CDC after 2 months. Here are the current CDC recommendations:

For the first booster, an mRNA COVID-19 vaccine (Pfizer or Moderna) is preferred in most situations. The second booster must be an mRNA COVID-19 vaccine.

Second booster doses are currently available for immunocompromised individuals or individuals, ages 50 and older.

If you are eligible for a booster, please visit [HERE](#), or contact your health care provider or local pharmacy.

Please speak with your health care provider and learn if you are eligible for a booster by visiting the California FAQ page on boosters [HERE](#).

Disclaimer:

The contents of this article are intended for informational purposes only and not for the purpose of providing medical advice.

Alameda County Supervisor's American Rescue Plan Act (ARPA) Supervisorial District Community Needs Cash Aid Grants - [HERE](#)

Housing Assistance

OAKLAND - [HERE](#)

EMERYVILLE - [HERE](#)

LIVERMORE - [HERE](#)

Child Care

For Child Care in Alameda County - [HERE](#)

Food Distribution

Interactive map to find food, testing, and services in Alameda County - [HERE](#)

Employment

Alameda County Workforce Development Board - [HERE](#)

Agencies

California Small Business Development Center - [HERE](#)

California Governor's Office of Business and Economic Development - [HERE](#)

Alameda County Workforce Development – [HERE](#)

Business Resources by City

ALAMEDA - [HERE](#)

ALBANY - [HERE](#)

BERKELEY - [HERE](#)

DUBLIN - [HERE](#)

EMERYVILLE - [HERE](#)

FREMONT - [HERE](#)

HAYWARD - [HERE](#)

LIVERMORE - [HERE](#)

NEWARK - [HERE](#)

OAKLAND - [HERE](#)

PIEDMONT - [HERE](#)

PLEASANTON - [HERE](#)

SAN LEANDRO - [HERE](#)

UNION CITY - [HERE](#)

STAY IN TOUCH

Keep-up-to date on important information that may affect your property taxes by following us on Twitter ([@acassessor](#)) and Facebook ([Alameda County Assessor's Office - Home | Facebook](#)).

If this email was forwarded to you, subscribe to the monthly newsletter [HERE](#).

